




Muhammad Abdel Monem


Web / Graphical Designer / UI-UX




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 Abu Dhabi

 03 Feb 1981

 Egyptian

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 UAE driving license

Profile

Proficiency in WordPress, Adobe Creative Suite, and other design software.

Web Graphic Designer knowledgeable about logos, Branding, marketing materials, and website design.

Demonstrated success at providing complete business services to corporate clients.

Results-oriented Graphic Artist is successful at applying technical skills to create art that informs and engages customers.

Clear communicator and collaborative team player with an eye for detail and skill in customer relations.

Strong knowledge of branding, marketing, and advertising principles.

Excellent communication and collaboration skills.

Professional Experience

Oct 2023 – present
Abu Dhabi, UAE

Web & Graphical Designer / Internship Cordenator Tadreeb Internship Opportunities

- Build and maintain relationships with the community for ongoing engagement and support.
- Review and modify MOUs to align with organizational goals and community needs.
- Generate sponsorship agreements and secure donations to fund community projects.
- Secure internships for students, providing real-world experience and enhancing college reputation.
- Organize and attend events to represent the college and promote community ties.
- Collaborate with internal departments to integrate community programs effectively.
- Address community feedback to foster trust and maintain a positive image.

Mar 2023 – Sep 2023
Al Ain, UAE

Art Director / Social Media Designer Pro London Institute

- Led social media design and strategy for Pro London Institute, creating impactful visuals and campaigns.
- Designed the website and Instagram profile for cohesive brand presence.
- Boosted brand awareness and engagement through innovative social media strategies.

- Used Adobe Creative Suite and web tools to produce engaging content.
- Worked with the marketing team to create and execute social media content.

Jul 2022 – Dec 2022

Art Director / UI Designer **Zain Marketing Agency**

As an Art Director at Zain Marketing Agency, I led a team responsible for creating visually stunning designs for the agency's clients.

My responsibilities included website design, stationary identity, roll ups, marketing strategy, brochure design, and other common design projects for the agency.

Designed and developed a website for one of the agency's major clients using WordPress, resulting in increased traffic and engagement.

Created a full stationary identity for the agency, including business cards, letterheads, and envelopes, ensuring a consistent and professional brand image.

Designed roll-ups for various events and exhibitions, capturing the attention of potential clients and generating leads.

Developed a successful marketing strategy for a major client, resulting in increased brand awareness and sales.

Designed a brochure for a new product launch, highlighting its features and benefits and generating interest among potential customers.

May 2016 – Jun 2022

Web & Graphic Designer **Freelancer**

Building Business Brand and Website Solutions to match Business requirements.

Illustrated page design concepts by blending arrangement, style elements to meet good preferences.

Provided front-end website development using WordPress.

Planned website development, converting mockups into usable web presence with HTML, WordPress.

Determined coding requirements for site creation, including e-commerce capability.

Implemented website maintenance, content management, update, and security resource tutorials to assist end-user training.

Consulted with the marketing department to Achieve organizational requirements, then compile, refine and generate webpage roadmap to achieve objectives.

Generated web hosting presence to accommodate specified needs, uploading and maintaining files on the account.

Dec 2010 – May 2016

Senior Web Designer **Breakpoint Solutions**

Advised client on website marketing and funnel strategies based on comprehension of SEO and web best practices.

Conceptualized, planned and executed original designs for wide range of website properties.

Dec 2009 – Nov 2010

Senior Web Designer **Connectme TV**

Converted graphic designs to usable web images using Adobe Photoshop,

Code editor.

Developed functional digital design concepts across various platforms to strengthen company brand and identity.

Mar 2006 – Nov 2009
Cairo, Egypt

Web Designer **NileWeb Hosting Provider**

Converted graphic designs to usable web images using Adobe Photoshop, Code editor.

Developed functional digital design concepts across various platforms to strengthen company brand and identity

Feb 2003 – Feb 2006
Cairo, Egypt

Web Designer / Graphic Designer **hiDemo Advertising Agency**

I served as a dedicated Graphic Designer, where I was responsible for conceptualizing and implementing creative solutions for a diverse range of advertising campaigns. My role involved collaborating closely with the creative team to produce compelling visuals and designs that effectively communicated the clients' messages and enhanced brand recognition.

Languages

- English
- Arabic

Courses

May 2025 – Aug 2025
Dubai

UX-UI Design [↗](#)
Nomu Al Ghurair

Nov 2024 – Feb 2024
Dubai

Digital Marketing [↗](#)
Nomu Al Ghurair

Education

Diploma in Business Administration

Software

- Illustrator
- Figma
- Wordpress
- CSS
- Adobe XD
- Photoshop
- HTML

Strong Interpersonal Skills – Proficient

Ability to build rapport and maintain relationships with a wide range of community members and stakeholders

Organizational Skills – Expert

Adept at planning, coordinating, and executing multiple projects and events simultaneously.

Event Planning and Management – Expert

Expertise in organizing workshops, seminars, and events to enhance community engagement.

Excellent Verbal and Written

Communication – Proficient

Proficient in conveying information clearly and effectively to diverse audiences.

Branding Identity – Expert

Expert in crafting compelling brand identities that resonate with target audiences, utilizing strategic thinking, creative design, and market research to drive brand differentiation and loyalty.

Advertising understanding – Proficient

Website optimization – Proficient

Visual design – Proficient

Social media marketing – Competent

Strategic Thinking – Expert

Ability to contribute to the development of long-term strategic plans and initiatives.

Independent Work Ethic – Proficient

Capable of working autonomously with minimal supervision, demonstrating strong initiative and problem-solving abilities

Leadership and Team Collaboration – Expert

Experience leading teams and working collaboratively with various departments to achieve common goals.

Conflict Resolution – Proficient

Skilled in addressing and resolving community concerns, maintaining a positive organizational image.

Website Design – Expert

Proficient in creating visually stunning and user-friendly websites that elevate brands and engage audiences effectively.

UX Design – Proficient

Production layouts – Expert

Logo design – Expert